

Why Your Customers Need Deskstar Hard Drives From Hitachi?

Hitachi Deskstar Drives Satisfy Every Desktop Need!

Chosen by the world's leading PC makers, Hitachi 3Gb/s SATA drives are the product of years of combined industry experience making the finest hard drives in the world. They offer the right combination of price, performance, capacity, acoustics and power for every situation, from single-user home desktops to the most demanding business and professional applications. By leveraging innovative patented technology, Hitachi Deskstar™ drives deliver high reliability and data integrity to minimize costly drive returns. Award-winning Deskstar drives feature outstanding low power, contributing to a reduction in overall system power requirements, which helps your customers achieve ENERGY STAR™ ratings.

NEW Hitachi Deskstar 7K1000.C

For mainstream consumer and commercial desktop computers, gaming systems and personal storage systems

- Vast capacities – 160GB to 1TB – with up to 500GB/platter areal density
- Quiet performance, low power, speed and reliability—this drive family has everything!
- Best in the industry 4.4 Watts or less idle power
- High performance 7200 RPM, up to 32MB cache buffer for faster data processing and 3Gb/s SATA interface

Benefits for Desktop Applications

Providing up to 1TB of storage for consumer and commercial desktop PCs	Enough capacity to hold more movies, music, photos, games, and data
Bringing you MORE performance with LESS power	Leverages eighth-generation power management technology, and power-saving HiVERT™ Hitachi innovations, to provide provides up to 18% idle power savings over the previous model, delivering best-in-class power management and thermal emissions
Proven in the Field	Third-generation 1TB hard drive boosts media transfer rate performance by as much as 13% over its predecessor
Power efficiency supports ENERGY STAR 5.0	Outstanding power efficiency at 4.4W or less idle power to help meet ENERGY STAR targets of large companies and reduce electricity bills of consumers
Eco-friendly footprint	Halogen-free for minimal environmental impact
Improved acoustics	For quieter offices and homes with 2.4 – 2.5 Bels depending on capacity



The EcoTrac symbol identifies Hitachi hard drives that deliver on the principles of lower operating costs, safer product disposal and a more sustainable environment.

For more information, visit

www.hitachigst.com/deskstar7K1000C

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